<meta name="google-site-verification" content="fnI1Lg3npuaZWuarh5bnW7P7MZdrkwDmOtRIcwXIDO4" />

En HEAD

<!-- Google Tag Manager -->

<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':

new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0],

j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=

'https://www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);

})(window,document,'script','dataLayer','GTM-TXJRHFM');</script>

<!-- End Google Tag Manager -->

En BODY

<!-- Google Tag Manager (noscript) -->

<noscript><iframe src="https://www.googletagmanager.com/ns.html?id=GTM-TXJRHFM"

height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript>

<!-- End Google Tag Manager (noscript) -->

// Introduzca aquí su código de plantilla.

const log = require('logToConsole');

log('data =', data);

// Ejecute data.gtmOnSuccess cuando la etiqueta haya finalizado.

data.gtmOnSuccess();